



Gunner Sailing

RAYC committee meeting 05 February 2025

Item 6. Web administrators report / Website Update

Apologies for lack of communication etc in 2024, treatment is finished for now but I am still struggling to find time for work, TBD.

Enquiries

All now being handled. Roger to look into reducing the spam with SCM.

Membership

Meeting with Tim, Colin and Michael:

- Agreed to attempt to renew the members that did not pay for 2024 and to continue to try to get payments for their 2024 membership.
- Renewed all existing memberships with updated email (415 renewals).
- Agreed to create a new email to send to all life and honorary members (they do not receive an invoice with covering email)

Need to monitor payments and send reminders, suggest we review this in March. Note that members that have not resigned or paid may still be able to book yachts etc, should we discuss this with SCM to fix?

Roger Shapland

New Website Update – Michael Simpson

With approval from Roger and our Treasurer (and with support from SCM), work started in December to update the “front-end” of the Gunner Sailing website, with a new design based on a WordPress content management platform.

WordPress is an industry-standard CMS that is considerably easier to use than the system offered by SCM. It also provides greater flexibility in designing our site and keeping it up to date.

The total cost of the design work was £850 and we have the support of an excellent designer (who is the daughter of a close friend of mine).

The new site will work in conjunction with the SCM platform. For example, users will be directed to SCM to manage their membership details, make bookings for events, book boats, etc. SCM will also remain the main database for members.

The main design work has been completed. We have created new video content and started the process of migrating key material from the “old site”.

Next steps – by the end of February to work with SCM to migrate the new website to the www.gunnersailing.com domain which will be hosted by Hostinger. And to ensure that all key elements are directed correctly to the relevant SCM pages.

The current test version of the site can be viewed at <https://lightcoral-mantis-240670.hostingersite.com/>

Michael Simpson