



# Welcome to Gunner Sailing

Sailing and Adventure with the Royal Artillery Yacht Club

Club Objectives, Goals, Actions and Measures  
Agreed September 2024 / Refined March 2025

# Club Objectives and Goals

**CLUB OBJECTIVE** – To encourage sailing and seamanship among members and promote sailing within the Royal Artillery by providing opportunities, encouragement, funding, and support to all members of the Royal Regiment, especially younger members who wish to engage in the sport for adventurous training, as well as competitive and recreational benefits.

**CLUB GOALS** - 1) Increase and maintain active membership from 300 to over 400 by 2028 (including serving members from 120 to over 200); 2) Engage over 200 members and temporary members annually in various sailing activities, including at least 100 serving members under the age of 30; 3) Achieve satisfaction levels of over 80% in the membership survey. 4) Manage Club finances to meet goals with the funds for long-term improvement of our boats and equipment.

## ACTIONS and MEASURES

**1. BOARD SAILING** – Use wide range of board sailing disciplines, together with our strong links with AISTC, as a way of introducing new serving soldiers to the RAYC, as well as entering / achieving success in Army and civilian BS competitions.

**MEASURES:** 1) +50 new members / TMs per year from AISTC; 2) Annual Board Sailing festival involving at least 30+ people; 3) Satisfaction of BS activities at AISTC activities at +80%; 4) Results from Army / Civilian championships.

**2. DINGY SAILING** – Encourage members and new members to progress their sailing skills with dingy and day boat sailing via our strong links with AISTC, *Sea View Sailing Club*, plus regular entries into the Army championships.

**MEASURES:** 1) +50 members dingy sailing at AISTC every year including annual training week and regatta; 2) Annual keel boat regatta with at least 10 crews; 3) Satisfaction of DS activities at +80%. 4) Results from Army DS championships.

**3. OFFSHORE SAILING** – Encourage members to further progress their sailing skills with our two off-shore boats (St Barbara V and Bombardier 3); while working with other Army sailing clubs to ensure the boats are fully utilized and self-funding.

**MEASURES:** 1) +100 members pa inc at least 50 serving members under 30 inc YO's and Phase 2 recruits; 2) 15+ entries to annual Yarmouth regatta; 3) Annual boat utilization of at least +40% for StBV and +55% for Bdr3; 5) Satisfaction of OS activities at +80%; 6) Regular entries in wider OS events e.g. Tall Ships, Fastnet etc.

**4. SAIL TRAINING / ADVENTURE TRAINING** – To maximise our resources to offer a good range of training and adventure training activities to current and new members, including regattas, training weeks and .

**MEASURES:** 1) Run annual sailing training week at AISTC for at least +50; 2) Run at least +20 days for Off-Shore sail training per annum; 3) Use StBV to run at least 80+ days of adventure training per year including blue water winter sailing exercises; 5) Satisfaction of sail training activities at +80%; 5)

**5. BOATS and EQUIPMENT** – Keep investing/maintaining in the best boats and equipment that the Club can afford in line with direction from the committee/member's feedback. To include: a) Maintain current two OS boats to best condition; b) Continue to review plans to upgrade/replace StB by 2030 for blue water / AT use or consider running two boats similar to Bdr3; c) Provide kit and support for BS / inshore sailing teams as required.

**MEASURES:** 1) High boat and equipment utilization; 2) +80% satisfaction levels from users of current boats; 3) Positive membership feedback on equipment.

**6. MEMBERSHIP and PROMOTION** - Use website, social media, Gunner magazine and emailing to regularly promote Club and recruit new members. Maximise history and facilities of the Club to drive membership. Keep fees affordable but at levels that cover principal admin costs of running Club.

**MEASURES:** 1) Increase active membership from 300 to over 400 by 2028; 2) Enhance participation among younger members; 3) Track the number of articles published in Gunner Magazine each year; 4) Monitor website and social media metrics, etc.